

Commitment to the Environment

Salem Electric purchases all of its power from the Bonneville Power Administration (BPA), with as much as 85% of it generated by renewable resources. In addition, Salem Electric purchases 4.5% of our load (1.8 MW) of environmentally preferred power to further support renewable energy and offset the non-renewable BPA power.

Salem Electric also recycles office supplies and construction materials to reduce the impact on landfills.

Renewable energy demonstration projects have been installed at a local high school allowing the students an opportunity to learn about, and monitor, solar and wind power generation.

Salem Electric members have the option of donating to assist in preservation of local watershed through their electric bill.



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PROGRAMS & SERVICES

... that save our members money, help protect our environment and make life easier!



A Member-Owned Cooperative



Water Heater Efficiency

Free electric water heater wraps and high-performance shower heads.

Who is eligible: All members with electric water heaters.

- Salem Electric staff will adjust the hot water temperature if necessary and install a free water heater wrap, shower heads and faucet aerators.



Fluorescent Bulbs

Low-cost compact fluorescent bulbs sold at Salem Electric's office.

Who is eligible: All members.

- These screw-in compact fluorescent bulbs use approximately one-quarter of the energy and last an estimated 10 times longer than an incandescent bulb with comparable light output.
- A brochure, including costs, the best applications and estimated savings is available at the Salem Electric office and on our website.



ENERGY STAR Home Lighting

Rebates to install new, hard-wired, ENERGY STAR-rated fluorescent fixtures.

Who is eligible: All residential members.

- Receive a \$15 rebate, credited to your Salem Electric account, for each qualifying fixture.
- Maximum five fixtures per residence.
- The total rebate cannot exceed 50% of the total fixture cost.



Security Lighting

Pole-mounted street lights and flood lights are installed and maintained by Salem Electric.

Who is eligible: All members.

- Our staff will visit your home or business to determine what best meets your needs.
- Lights are pole-mounted and photocell-controlled.
- A monthly charge is included on your electric bill.



WeatherWise

Residential weatherization with 50% of insulation costs paid by Salem Electric.

Who is eligible: All residential members with permanently installed electric heat. *The electric heating system must be the only heat source, excluding wood heat or heat pumps with a gas back-up system.*

- A free energy audit identifies eligible weatherization measures.
- Projects must be pre-approved by Salem Electric.
- Salem Electric pays 50% of insulation costs and \$4.00 to \$6.50 per square foot for glass improvements.
- Certified contractors install weatherization measures.
- Salem Electric staff inspects all installations.
- Cash incentives and low-interest loans (see *Loan Program*) are available.



Heat Pump Program

High-efficiency ductless and conventional heat pump installations.

Who is eligible: All residential members.

- Your home must meet minimum insulation standards.
- Eligible heat pumps must meet efficiency requirements.
- Installers must be selected from our approved contractor list.
- SE staff inspects all installations.
- Available for new and existing, single family, multi-family, and manufactured homes. Contact our office for current incentive levels.



Bright Way Solar

Incentives for installing solar water heating systems.

Who is eligible: All Salem Electric members with an existing electric water heater.

- Contractors must be selected from the tax credit-certified contractor list and bids must be pre-approved.
- Salem Electric staff inspects all installations.
- You may qualify for a low-interest loan (see *Loan Program*) or receive a \$600 rebate.
- You may also be eligible for a tax credit from the State of Oregon.





Loan Program

Low-interest loans for special Salem Electric programs.

Who is eligible: Members participating in the Heat Pump, Bright Way Solar, WeatherWise or Photovoltaic programs.

- 5 percent interest rate.
- Loan amounts from \$500 to \$7,500, or \$10,000 for members participating in two or more eligible programs.
- Loan term 12 to 60 months (minimum \$25 monthly payment).
- Loans are arranged through a local bank.



Easy Pay Options

Pay your bill automatically or online.

Who is eligible: All members.

AutoPay

- Complete an AutoPay authorization form or sign up online.
- Provide a voided blank check or credit card information.
- An automatic payment is made on the "due date," about two weeks after you receive your electric bill.

E-bill

- Log on to your Salem Electric account.
- Select the electronic or paper bill notification and electronic or paper newsletter option.
- Pay your bill online with an approved credit card.

Proof of payment appears on your statement.



Appliance Program

Rebates for qualifying appliance purchases.

Who is eligible: All members.

- Call for a brochure listing eligible appliances and qualifying models or print out information online.
- A list of participating dealers is also available (you are not limited to these dealers).
- Participants must complete a rebate claim form and attach a copy of their receipt and the appliance Energy Guide label to receive the \$60 rebate.
- Visit our website and select "Energy Conservation" to print a dealer list and rebate form.



Energy Smart Design

Incentives for saving energy in commercial buildings.

Who is eligible: All commercial members.

- A free energy audit is performed by Salem Electric.
- The member is provided with a list of energy-saving recommendations.
- Incentives are available to install conservation measures in new and existing buildings.
- Receive a rebate for up to 50 percent of the project cost.
- Salem Electric staff inspects all installations.



Energy Savings Plan

Incentives to manufacturers for energy-saving improvements.

Who is eligible: Members involved in a manufacturing process.

- Preliminary meetings will identify projects eligible for the program.
- The program may also fund an energy review which provides details on potential energy savings.
- Incentives are paid based on the estimated energy savings.
- A report is submitted by the member verifying the installation is complete.
- Verification of energy savings is required prior to payment.



Habitat Improvement

A voluntary opportunity to help improve local native fish and wildlife habitat.

Who is eligible: All Salem Electric members.

- Contributions support efforts to improve local fish and wildlife habitat, including planting trees, adding vegetation to stream banks, river clean-up and watershed education and outreach.
- Donations from members in Polk County are assigned to Glenn-Gibson Creek projects and donations from members in Marion County fund Claggett Creek Watershed projects. Contributions may be tax deductible.



Average Payment Plan

Average monthly payments throughout the year to make budgeting easier.

Who is eligible: Residential members with current accounts.

- Your monthly bills are averaged over the last year (or whatever history is available), and you are billed a similar amount each month.



Member Assistance Program

A heating bill assistance program for qualifying members.

Who is eligible: Members meeting income guidelines with priority to senior citizens and persons with disabilities.

- Seniors and disabled persons apply beginning in December, all others apply in January.
- The household must use electricity as the main heating source.
- Household income cannot exceed 60 percent of Oregon's median income.
- The credit is limited to one time per heating season.
- The program ends April 30, or when the program budget is expended, whichever comes first.
- A separate assistance program, administered by The Salvation Army and funded through member donations, is available year-round for all eligible members.



Photovoltaic Program

Incentives for installing Photovoltaic systems.

Who is eligible: All members.

- Systems must meet Oregon Department of Energy (ODOE) requirements.
- Installer must be ODOE certified.
- PV system must meet Salem Electric net metering requirements.
- Receive payment of \$600 per kW for the first 3kW and \$300 per additional kW not to exceed \$10,000 rebate for entire project.



FOR MORE INFORMATION

Call Salem Electric at 503 362-3601 or visit salemelectric.com and select "Energy Conservation" for details on all the programs listed in this brochure.